

VIGNESH KUMAR T

SENIOR UI/UX, VISUAL & AI-POWERED DESIGNER

UX DESIGN | PRODUCT DESIGN | MARKETING DESIGN | GRAPHIC DESIGN | AI FRONT-END | MCP SERVER WORKFLOWS

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PROFESSIONAL SUMMARY

Senior multidisciplinary designer with 10 years of experience across UI/UX design, UX strategy, product design, visual design, graphic design, and marketing design. Creates research-backed user journeys, scalable design systems, responsive interfaces, and compelling visual communication for enterprise products, RFPs, POCs, and business proposals. Uses Figma, Adobe Creative Suite, Claude Code, GitHub, and MCP server workflows for AI-powered design-to-code prototypes, with Adobe Firefly and Google Veo for animated pitch experiences.

CORE EXPERTISE

UI/UX & Product: UI/UX Design | UX Design | Product Design | Interaction Design | Information Architecture | Design Systems | Responsive Web & Mobile Design

Visual, Graphic & Marketing: Visual Design | Graphic Design | Marketing Design | Branding | Presentation Design | Pitch Decks | Infographics | Motion Design

AI & Front-End: AI-Powered Design | Design-to-Code Prototyping | Claude Code | GitHub | MCP Server Workflows | HTML/CSS Prototyping | Generative AI

Research, Strategy & Leadership: User Research | Usability Testing | Journey Mapping | Wireframing | Prototyping | WCAG 2.1 | Client Workshops | Stakeholder Management | Agile/Scrum

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer | Cognizant May 2021 - Present | Chennai, India

- Led end-to-end UI/UX and product design for enterprise platforms across healthcare, banking, fintech, telecom, and IoT, covering research, user flows, wireframes, interactive prototypes, responsive UI, and design systems.
- Improved onboarding and loan application journeys through usability testing and data-informed UX decisions, reducing drop-offs by 15-25% and improving completion rates.
- Facilitated discovery workshops and translated business goals into UX strategies, prioritized roadmaps, scalable patterns, and accessible WCAG-aligned experiences.
- Designed audit dashboards, productivity tools, and brand communication assets that reduced client escalations by 24% and improved stakeholder satisfaction.
- Created AI-powered front-end prototypes and design-to-code POCs using Claude Code, GitHub, HTML/CSS, and MCP server workflows to accelerate validation and stakeholder demos.
- Produced agency-style animated pitch decks and visual narratives for RFPs, POCs, large deals, and business proposals using Adobe Firefly, Google Veo, After Effects, and presentation design principles, supporting alignment and business wins.

Creative Designer | RR Donnelley Sep 2019 - May 2021 | Chennai, India

- Led a 100+ member design and presentation operation across UI, visual design, branding, marketing collateral, and executive presentations, reducing client escalations by 30%.
- Created landing pages, internal portal UI, iconography, journey maps, infographics, isometric illustrations, storyboards, and marketing assets using Adobe Creative Suite.
- Managed project scope, timelines, quality, risks, and stakeholder communication across distributed teams to ensure on-time, brand-consistent delivery.

Junior Graphic Designer | 2Adpro Media Solutions Pvt Ltd Apr 2018 - Sep 2019 | Chennai, India

- Delivered print, digital, marketing, and UI assets for onshore clients while maintaining a 99% quality benchmark and strict corporate brand compliance.
- Improved a cloud-based asset workflow to streamline revision retrieval, reduce rework, and increase designer productivity; received performance awards in February and April 2019.

Graphic Associate | TNQ Books and Journals Jun 2016 - Mar 2018 | Chennai, India

- Designed publication covers, visual layouts, illustrations, and production-ready graphics aligned with client brand and editorial standards using Photoshop and Illustrator.
- Performed image retouching, visual quality assurance, and layout refinement to deliver accurate, high-quality creative outputs.

TOOLS & TECHNOLOGIES

UI/UX & Prototyping: Figma | Adobe XD | Framer | Miro | FigJam | Design Systems | Interactive Prototyping

Visual, Graphic & Motion: Adobe Photoshop | Illustrator | InDesign | After Effects | Premiere Pro | PowerPoint | Adobe Firefly | Google Veo

Collaboration & Productivity: MS Office | Jira | Notion | Slack | Microsoft Teams | Agile/Scrum

EDUCATION

M.Sc. Psychology
University of Madras, Chennai
2022 - 2024

B.Sc. Visual Communication
DG Vaishnav College, Chennai
2012 - 2015

UX Professional
UXMint
2020